



ROSETTA START-UP PATIO PACKAGE

ROSETTA START-UP OUTCROPPING PACKAGE

FORMS AND MOLDS	QTY	PRICE
KODAH WALL	9	\$39,600
GRAND FLAGSTONE	16	\$40,000
IRREGULAR STEPS	3	\$15,000
DIMENSIONAL STEPS-4" x 18"	3	\$15,000
POURING EQUIPMENT		
GROUT HOG		\$25,000
VIBRATING TABLE		\$44,850
DEMOLDING EQUIPMENT		
SPRING LOADED FORKLIFT ATTACHMENT		\$3,180
PALLETIZING RACK		\$2,000
360 DEGREE FORM FLIPPER		\$27,750
RUBBER FORK PROTECTORS		\$375
RELEASE AGENT SPRAYER		\$993
TOTAL		\$213,748

Output per total cast for all forms:

- Each cast uses about 3.79 cubic yards (2.89 cubic meters) of concrete
- Output per cast:
 - 68.76 square feet (0.377 square meters) of Kodah Wall
 - 180 square feet (16.775 square meters) of Grand Flagstone patio slab
 - 3 Irregular Steps
 - 3 Dimensional Steps

→ **Estimated Revenue = \$2,080 per cast**

Return on Investment:

TOTAL INVESTMENT	\$213,748
NUMBER OF CASTS/YEAR	240
GROSS REVENUE*	\$499,154
ANNUAL NET PROFIT*	\$143,444
YEARS TO PAY-BACK	1.5

**Assumes you sell what you make and includes 28% overhead and sales cost*

FORMS AND MOLDS	QTY	PRICE
OUTCROPPING	12	\$82,000
IRREGULAR STEPS	3	\$15,000
DIMENSIONAL STEPS-4" x 18"	3	\$15,000
POURING EQUIPMENT		
GROUT HOG		\$25,000
VIBRATING TABLE		\$44,850
DEMOLDING EQUIPMENT		
90 DEGREE BLOCK FLIPPER		\$8,000
VACUUM LIFT		\$5,850
360 DEGREE FORM FLIPPER		\$27,750
RUBBER FORK PROTECTORS		\$375
RELEASE AGENT SPRAYER		\$993
STENCIL KIT		\$325
TOTAL		\$225,143

Output per total cast for all forms:

- Each cast uses about 6.03 cubic yards (4.61 cubic meters) of concrete
- Output per cast:
 - 90 square feet (8.361 square meters) of Outcropping Wall
 - 3 Irregular Steps
 - 3 Dimensional Steps

→ **Estimated Revenue = \$1,941 per cast**

Return on Investment:

TOTAL INVESTMENT	\$225,143
NUMBER OF CASTS/YEAR	240
GROSS REVENUE*	\$466,063
ANNUAL NET PROFIT*	\$150,272
YEARS TO PAY-BACK	1.5

**Assumes you sell what you make and includes 28% overhead and sales cost*

GUARANTEED RETURNS

Both Rosetta Start-up Packages include the benefit of Exclusive Manufacturing Rights and Guaranteed Returns.



Exclusive Manufacturing Rights:

Exclusive rights to a territory of approximately 1,000,000 people.

- Year 1: producer pays 5.5% of sales
- Year 2: producer pays 5.5% of sales, or a \$22,000.00 minimum, whichever is greater

Guaranteed Returns:

If you're not satisfied with your investment during your initial contract, we'll buy it all back*

- If after one year, 70% of cost
- If after two years, 30% of cost

**Assumes forms and equipment aren't damaged beyond acceptable repair*